



Strategic Alliance Partnership Opportunity



Improving Your Business

Leaders of Change

The EO Arizona chapter was launched back in 1993. With 175 outstanding members and growing, Arizona is one of the largest EO Chapters in the world. Our purpose is to propel entrepreneurs to share meaningful experiences and to learn from each other, leading to greater business success and enriched personal lives. We have many members who are in the Phoenix Business Journal's Book of Lists and have received many of Arizona's most prestigious business awards. Amongst them are Dave Anderson with Off Madison Ave, Stephanie Maderazzo-Hughes with Canyon State Electric, Scot Wilcox with Interior Solutions, Jon Rosenberg with LevRose Real Estate and Dave Berg with Redirect Health.

About Entrepreneurs' Organization

The Entrepreneurs' Organization (EO)—for entrepreneurs who are founders, co-founders or controlling owners of their businesses—is a dynamic, global network of more than 14,000 business owners with 198 chapters in 61 countries. The organization grew by 13 chapters just last year.

Founded in 1987 by a group of young entrepreneurs, EO is the catalyst that enables entrepreneurs to satisfy their thirst for learning, desire to continue growing their successful businesses and make a positive mark in their family and personal lives. For more information, please visit eonetnetwork.org or eoarizona.org.

EO STATS AT A GLANCE

Global

14,000+ MEMBERS

Worldwide

198 CHAPTERS

Worldwide

61 COUNTRIES

With EO Chapters

Members

43 YEARS

Average Age

6.12 YEARS

Average Tenure

19% FEMALE

Worldwide

Results

\$2 MILLION USD

Average Member Sales

\$5 MILLION USD

Median Member Sales

Reach

294 WORKERS

Average Employed
by EO Members

4.1 MILLION+ WORKERS

Employed by EO Members

AZ Chapter Demographics

GENDER:

Male: 145 Members

Female: 30 Members

SALES:

Range: \$1 Million–\$1.2 Billion

Total Member Sales: \$3.63 Billion

Average Member Sales: \$6.86 Million

Median Member Sales: \$4 Million

41% of the businesses are between \$1–3 Million

19% of the businesses are between \$3–5 Million

19% of the businesses are between \$5–8 Million

11% of the businesses are between \$8–20 Million

10% of the businesses are over \$20 Million

AGE:

Average Member Age: 44

Median Member Age: 46

Age Range: 28–60

EMPLOYEES:

Range: 1–700

Total Employees: 7,498

Average Number of Employees: 47

Median Number of Employees: 14

24% of the businesses have more than 50 employees

23% of the businesses have 20–49 employees

53% of the businesses have less than 20 employees

INDUSTRIES REPRESENTED

Administrative Support

Accounting

Advertising/Publication

Apparel/Accessories

Arts

Communication Services

Computer/Consulting

Computer Services

Computer Software

Construction Services

Consulting Services

Contracting Services

Delivery Services

Distribution

Diversified Services Conglomerate

Education/Training

Employment

Engineering

Entertainment/Recreation

Financial Services

Fire/Water Restoration Services

Food/Beverage

Franchise Services

Furniture

Health/Medical Services

Hospitality Services

Human Resources/Personnel

Insurance Services

Investment Services

Janitorial

Landscape

Legal Services

Maintenance Services

Management Services

Manufacturing

Marketing/Public Relations

Media Services

Moving Services

Multimedia/Internet/Online Services

Oil/Gas

Personal Care

Printing/Graphics

Promotions/Events

Real Estate

Recycling

Rental/Leasing

Restaurant

Retail

Security & Investigation

Signage

Storage Services

Telecommunications

Travel/Transportation

Video

Waste Management

Sponsorship Opportunities

Our Strategic Alliance Partners are valuable assets to the Entrepreneurs' Organization. We are committed to not diluting the impact and ability of our Partners to receive value for their investment. Our current roster includes Quarles & Brady, BBVA and Silverhawk Financial. Depending on the level of sponsorship, organizations can benefit in a variety of ways to include access to chapter

learning and social events, as well as smaller and more intimate monthly forum meetings. These events and meetings open the door for you to discuss your service offerings in a topical manner and enable you as our Partner to position yourself as the expert within your competitive landscape.

	IN-KIND \$0/YEAR	LIFESTYLE \$7.5K-\$10K/YEAR	GOLD \$15K/YEAR	PLATINUM \$30K-\$50K/YEAR
Access to EO forums				✓
Invitations to EO LINKS events				✓
Access to private Facebook Resource page				✓
Opportunities for promotional events			✓	✓
Category exclusivity			✓	✓
Invitations to Chapter learning & social events		✓	✓	✓
Company representatives at events	0	1	1	3
Website-linked logo on invitations, websites, etc	✓	✓	✓	✓
Provide potential discounts & exclusive opportunities	✓	✓	✓	✓
Provide inherent benefit to the membership	✓	✓	✓	✓

INFORMATION/QUESTIONS

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