

# Strategic Alliance Partnership Opportunity



# Improving Your Business

## Leaders of Change

The EO Arizona chapter was launched back in 1993. With 180 outstanding members and growing, Arizona is one of the largest EO Chapters in the world. Our purpose is to propel entrepreneurs to share meaningful experiences and to learn from each other, leading to greater business success and enriched personal lives. We have many members who are in the Phoenix Business Journal's Book of Lists and have received many of Arizona's most prestigious business awards. Among them are Dave Anderson with Off Madison Ave, Stephanie Maderazzo-Hughes with Canyon State Electric, Scot Wilcox with Interior Solutions, Jon Rosenberg with LevRose Real Estate and Dave Berg with Redirect Health.

## About Entrepreneurs' Organization

The Entrepreneurs' Organization (EO)—for entrepreneurs who are owners, founders or majority stakeholders—is a dynamic, global network of more than 14,000 business owners with 198 chapters in 61 countries. The organization grew by 13 chapters just last year.

Founded in 1987 by a group of young entrepreneurs, EO is the catalyst that enables entrepreneurs to satisfy their thirst for learning, desire to continue growing their successful businesses and make a positive mark in their family and personal lives. For more information, please visit [eonetnetwork.org](http://eonetnetwork.org) or [eoarizona.org](http://eoarizona.org).

## EO STATS AT A GLANCE

### Global

**14,000+ MEMBERS**

Worldwide

**198 CHAPTERS**

Worldwide

**61 COUNTRIES**

With EO Chapters

### Members

**43 YEARS**

Average Age

**6.12 YEARS**

Average Tenure

**19% FEMALE**

Worldwide

### Results

**\$2 MILLION USD**

Average Member Sales

**\$5 MILLION USD**

Median Member Sales

### Reach

**294 WORKERS**

Average Employed  
by EO Members

**4.1 MILLION WORKERS**

Employed by EO Members

# AZ Chapter Demographics

## GENDER:

**Male:** 150 Members

**Female:** 30 Members

## SALES:

**Range:** \$1 Million–\$1.2 Billion

**Total Member Sales:** \$3.63 Billion

**Average Member Sales:** \$6.86 Million

**Median Member Sales:** \$4 Million

**41%** of the businesses are between \$1–3 Million

**19%** of the businesses are between \$3–5 Million

**19%** of the businesses are between \$5–8 Million

**11%** of the businesses are between \$8–20 Million

**10%** of the businesses are over \$20 Million

## AGE:

**Average Member Age:** 44

**Median Member Age:** 46

**Age Range:** 28–64

## EMPLOYEES:

**Range:** 1–700

**Total Employees:** 7,498

**Average Number of Employees:** 47

**Median Number of Employees:** 14

**24%** of the businesses have more than 50 employees

**23%** of the businesses have 20–49 employees

**53%** of the businesses have less than 20 employees

## INDUSTRIES REPRESENTED

Administrative Support

Accounting

Advertising/Publication

Apparel/Accessories

Architecture/Design

Arts/Entertainment/Recreation

Communication Services

Computer/Consulting

Computer Services

Computer Software

Construction Services

Consulting Services

Contracting Services

Distribution

Education/Training

Employment

Engineering

Entertainment/Recreation

Financial Services

Fire/Water Restoration Services

Food/Beverage

Franchise Services

Furniture

Health/Medical Services

Hospitality Services

Human Resources/Personnel

Insurance Services

Investment Services

Janitorial

Landscape

Legal Services

Logistics

Maintenance Services

Management Services

Manufacturing

Marketing/Public Relations

Media Services

Moving Services

Multimedia/Internet/Online Services

Oil/Gas

Personal Care

Printing/Graphics

Promotions/Events

Real Estate

Recycling

Rental/Leasing

Restaurant

Retail

Security & Investigation

Signage

Storage Services

Technology

Telecommunications

Travel/Transportation

Video

Wholesale

# Sponsorship Opportunities

Our Strategic Alliance Partners are valuable assets to the Entrepreneurs' Organization. We are committed to not diluting the impact and ability of our Partners to receive value for their investment. Our current roster includes Quarles & Brady, BBVA and Silverhawk Financial. Depending on the level of sponsorship, organizations can benefit in a variety of ways to include access to chapter

learning and social events, as well as smaller and more intimate monthly forum meetings. These events and meetings open the door for you to discuss your service offerings in a topical manner and enable you as our Partner to position yourself as the expert within your competitive landscape.

	IN-KIND \$0/YEAR	LIFESTYLE \$7.5K-\$10K/YEAR	GOLD \$15K/YEAR	PLATINUM \$30K-\$50K/YEAR
Access to EO forums				✓
Invitations to EO LINKS events				✓
Access to private Facebook Resource page				✓
Opportunities for promotional events			✓	✓
Category exclusivity			✓	✓
Invitations to Chapter learning & social events		✓	✓	✓
Company representatives at events	0	1	1	3
Website-linked logo on invitations, websites, etc	✓	✓	✓	✓
Provide potential discounts & exclusive opportunities	✓	✓	✓	✓
Provide inherent benefit to the membership	✓	✓	✓	✓

## INFORMATION/QUESTIONS

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