



Strategic Alliance Partnership Opportunity

2023/2024

Improving Your Business

Leaders of Change

The EO Arizona chapter was launched back in 1993. With almost 200 outstanding members and growing, Arizona is one of the largest EO Chapters in the world. Our purpose is to propel entrepreneurs to share meaningful experiences and to learn from each other, leading to greater business success and enriched personal lives. We have many members who are in the Phoenix Business Journal's Book of Lists and have received many of Arizona's most prestigious business awards. Among them are Dave Anderson with Off Madison Ave, Stephanie Maderazzo-Hughes with Canyon State Electric, Scot Wilcox with Interior Solutions, Jon Rosenberg with LevRose Real Estate and Dave Berg with Redirect Health.

About Entrepreneurs' Organization

The Entrepreneurs' Organization (EO)—for entrepreneurs who are owners, founders or majority stakeholders—is a dynamic, global network of more than 18,000 business owners with 220 chapters in 76 countries. The organization grew by 7 chapters just last year.

Founded in 1987 by a group of young entrepreneurs, EO is the catalyst that enables entrepreneurs to satisfy their thirst for learning, desire to continue growing their successful businesses and make a positive mark in their family and personal lives. For more information, please visit eonetwork.org or eoarizona.org.

EO STATS AT A GLANCE

Global

18,000+ MEMBERS

Worldwide

220 CHAPTERS

Worldwide

76 COUNTRIES

With EO Chapters

Members

45 YEARS

Average Age

6.12 YEARS

Average Tenure

19% FEMALE

Worldwide

Results

\$2 MILLION USD

Average Member Sales

\$5 MILLION USD

Median Member Sales

Reach

275 WORKERS

Average Employed
by EO Members

4.5 MILLION WORKERS

Employed by EO Members

AZ Chapter Demographics

GENDER:

Male: 163 Members

Female: 33 Members

SALES:

Range: \$1 Million-\$1.2 Billion

Total Member Sales: \$3.63 Billion

Average Member Sales: \$6.86 Million

Median Member Sales: \$4 Million

41% of the businesses are between \$1-3 Million

19% of the businesses are between \$3-5 Million

19% of the businesses are between \$5-8 Million

11% of the businesses are between \$8-20 Million

10% of the businesses are over \$20 Million

AGE:

Average Member Age: 44

Median Member Age: 46

Age Range: 28-64

EMPLOYEES:

Range: 1-700

Total Employees: 7,498

Average Number of Employees: 47

Median Number of Employees: 14

24% of the businesses have more than 50 employees **23%** of the businesses have 20-49 employees

53% of the businesses have less than 20 employees

INDUSTRIES REPRESENTED

Administrative Support

Accommodations

Accounting

Advertising/Publication

Apparel/Accessories

Architecture/Design

Arts/Entertainment/Recreation

Communication Services

Computer Hardware

Computer Services

Computer Software

Construction Services

Consulting Services

Contracting Services

Distribution

Education/Training

Employment

Engineering

Financial Services

Fire/Water Restoration Services

Food/Beverage

Franchise Services

Furniture

General Contracting

Health/Medical Services

Healthcare/Social Assistance

Hospitality Services

Human Resources/Personnel

Information

Insurance Services

Investment Services

Janitorial

Landscape

Legal Services

Logistics

Maintenance Services

Management Services

Manufacturing

Marketing/Public Relations

Media Services

Moving Services

Multimedia/Internet/Online

Printing/Graphics

Production

Promotions/Events

Real Estate

Recycling

Rental/Leasing

Restaurant

Retail

Scientific Services

Security & Investigation

Signage

Storage Services

Technology

Telecommunications

Travel/Transportation

Video

Wholesale

Sponsorship Opportunities

Our Strategic Alliance Partners are valuable assets to the Entrepreneurs' Organization. We are committed to not diluting the impact and ability of our Partners to receive value for their investment. Our current roster includes Quarles & Brady, PNC Bank, Silverhawk Financial, and EOS Worldwide. Depending on the level of sponsorship, organizations can benefit in a variety of ways to include

access to chapter learning and social events, as well as smaller and more intimate monthly forum meetings. These events and meetings open the door for you to discuss your service offerings in a topical manner and enable you as our Partner to position yourself as the expert within your competitive landscape.

	IN-KIND \$0/year	LIFESTYLE \$10K/year	GOLD \$20K/year	PLATINUM \$40K/year
Category Exclusivity				✓
Access to Chapter Forum Meetings				✓
One Free Forum Training Opportunity				✓
Invitations to LINK's Events				✓
Access to Private Facebook Resource Page				✓
30-Second Highlight Video at Learning Event				✓
Attend & Present at (1) Moderator Dinner Per Year			✓	✓
Opportunity to Host Event for Members			✓	✓
Member Pricing for WM Phoenix Open Packages		✓	✓	✓
Space in Weekly Newsletter for Information & Events		✓	✓	✓
Invitations to Chapter Learning & Social Events		✓	✓	✓
Display Company Materials at Events		✓	✓	✓
Company Logo on Invitations, Websites, etc.	✓	✓	✓	✓
Company Representatives at Events	0	1	2	3

INFORMATION/QUESTIONS

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